



## ERASMUS CHARTER FOR HIGHER EDUCATION 2014-2020

*The European Commission hereby awards this Charter to:*

FONDAZIONE ITS PER LE TECNOLOGIE DELL'INFORMAZIONE E DELLA COMUNICAZIONE

### The Institution undertakes to respect the following principles:

- + Respect in full the principles of non-discrimination set out in the Programme and ensure equal access and opportunities to mobile participants from all backgrounds.
- + Ensure full recognition for satisfactorily completed activities of study mobility and, where possible, traineeships in terms of credits awarded (ECTS or compatible system). Ensure the inclusion of satisfactorily completed study and / or traineeship mobility activities in the final record of student achievements (Diploma Supplement or equivalent).
- + Charge no fees, in the case of credit mobility, to incoming mobile students for tuition, registration, examinations or access to laboratory and library facilities.

The Institution further undertakes to:

#### - When Participating in Mobility Activities - Before Mobility

- + Publish and regularly update the course catalogue on the website of the Institution well in advance of the mobility periods, so as to be transparent to all parties and allow mobile students to make well-informed choices about the courses they will follow.
- + Carry out mobility only within the framework of prior agreements between institutions. These agreements establish the respective roles and responsibilities of the different parties, as well as their commitment to shared quality criteria in the selection, preparation, reception and integration of mobile participants.
- + Ensure that outgoing mobile participants are well prepared for the mobility, including having attained the necessary level of linguistic proficiency.
- + Ensure that student and staff mobility for education or training purposes is based on a learning agreement for students and a mobility agreement for staff validated in advance between the home and host institutions or enterprises and the mobile participants.
- + Provide assistance related to obtaining visas, when required, for incoming and outgoing mobile participants.
- + Provide assistance related to obtaining insurance, when required, for incoming and outgoing mobile participants.
- + Provide guidance to incoming mobile participants in finding accommodation.

#### During Mobility

- + Ensure equal academic treatment and services for home students and staff and incoming mobile participants.
- + Integrate incoming mobile participants into the Institution's everyday life.
- + Have in place appropriate mentoring and support arrangements for mobile participants.
- + Provide appropriate linguistic support to incoming mobile participants.

#### After Mobility

- + Accept all activities indicated in the learning agreement as counting towards the degree, provided these have been satisfactorily completed by the mobile students.
- + Provide incoming mobile participants and their home institutions with transcripts containing a full, accurate and timely record of their achievements at the end of their mobility period.
- + Support the reintegration of mobile participants and give them the opportunity, upon return, to build on their experiences for the benefit of the Institution and their peers.
- + Ensure that staff are given recognition for their teaching and training activities undertaken during the mobility period, based on a mobility agreement.

#### - When Participating in European and International Cooperation Projects -

- + Ensure that cooperation leads to sustainable and balanced outcomes for all partners.
- + Provide relevant support to staff and students participating in these activities.
- + Exploit the results of the projects in a way that will maximise their impact on individuals and participating institutions and encourage peer learning with the wider academic community.

#### - For the Purposes of Visibility -

- + Display this Charter and the related Erasmus Policy Statement prominently on the Institution's website.
- + Promote consistently activities supported by the Programme, along with their results.

*On behalf of the institution, I recognise that implementation of the Charter will be monitored and that violation of any of the above principles and commitments may lead to its withdrawal by the European Commission.*

*-signed-*

  
Prof. ANNA MARIA POGGI  
Legal representative

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## ERASMUS POLICY STATEMENT

### Overall Strategy

ITS-ICT Foundation is a Higher Education Institution established in 2011. It is composed of a public institution (Provincia di Torino) University, Schools and Vet institutions (Politecnico of Torino, Immaginazione e Lavoro, Piazza dei Mestieri Foundation, ITIS Pininfarina) a Bank Foundation (Foundation for School –San Paolo Company) and a private company (Enarmonia).

It provides a 2 years cycle (1800-2000 hours) non-academic higher education (V EQF level) accessible to holders of an upper secondary education qualification. The educational pathway includes 540 hours of traineeship in companies of the ICT sector.

In the Italian higher education system, it represents a new kind of institution, an innovative cultural approach to education more connected with the needs of the labour market, in particular for strategic areas of economic development.

The institute offers a highly specialized technical school in the ICT sector, in order to meet the business world demand for new and high level competences for video making, mobile app design and coding-programming.

Since its foundation, in a very short period, ITS-ICT has been able to develop a strong relationship with the territory and engaged more than 200 students in traineeship experiences participating as a partner in key cultural events in the city such as Turin Film Festival, International Fair of Book, View conference and so on. The collaboration every year brings the students to realize a relevant number of audio-visual materials, interviews and documentaries used to for the communication of the Institutions.

A strong network has been created with education institutions and companies (Cisco Network Academy, Telecom Italia, Adobe, Italian cluster for ICT – Torino Wireless) in order to create a scientific and technological committee (CTS) involved in the development and monitoring of a training path appropriate and up-to-date to the market trends. Partnership agreements have been signed also with Apple, Google, and Adobe for the use of their tools and instruments and for teachers' training, while the interest for the internationalization process promoted in 2015 the opening of a collaboration with the South Korean Pusan National University for training exchanges and for the implementation of cooperation projects.

Since the start of the new programming period (2014-2020) and in accordance with its internal plans, ITS-ICT Foundation has set internationalisation as a clear goal for implementing and developing links with other national and international partners - from European and extra European countries- with the aim to strengthen synergies between HEIs, private companies and key stakeholders active in the field of ICT.

Among the Actions of the Programme Erasmus+, the ones mainly connected with ITS-ICT international strategy are “Mobility for individuals” and “Cooperation projects for innovation and the exchange of good practices” providing ITS-ICT Foundation with the necessary means to develop significant networking opportunities, exchange of experience and know how between different organizations involved in education, training and other relevant fields.

Transnational mobility and cooperation activities are expected to bring positive and long lasting effects on the participants in terms of personal knowledge, skills, competences and employability in the national and international labour market.

As regards students, international activities supported under the Programme are expected to reach the following objectives:

- to enhance their professional awareness and perspectives
- to improve their skills in the field of Applied Information Technologies
- to increase their employability in the European and extra-European labour market
- to improve their foreign language competences
- to increase their awareness of the European project and the EU values

International activities targeting staff have the following objectives:

- to increase opportunities for their career development
- to improve their coaching and facilitation skills towards their target groups
- to improve their foreign language competences
- to increase quality in the preparation, implementation and monitoring of educational modules
- to disseminate good practices and innovative initiatives for training purposes
- to identify standard educational profiles with the aim of improving European processes of recognition and validation of similar competences related to a common skill set
- to boost the updating of teaching methodology and programmes

An international office will have the overall responsibility for ensuring the organisation, implementation and visibility of international activities carried out within framework the Erasmus+ Programme. A coordinator will be in charge of facilitating cultural and academic integration of incoming and outgoing students and staff: welcoming day, special events, and orientation meetings will be organised to deal with individual issues and specific needs.

The international mobility of the Foundation's students and staff, as well as its participation in Erasmus+ cooperation projects, will have a relevant impact on the internationalisation and modernisation of the institute. The major measures that the Foundation has already adopted to pursue the Modernisation Agenda are the following:

- increasing the rate of attainment of the Foundation's graduates by strengthening the added value of the certificate delivered at the end of the whole course. To achieve this goal and with the aim of reducing drop-out phenomena, the Foundation carries on information and motivation actions before and during the courses to raise students' awareness and knowledge about educational and professional opportunities that can be reached with a high motivation and involvement in the course participation
- improving the quality and the relevance of higher education, providing students with attractive courses and relevant programmes, to implement the best alignment between educational offer and knowledge and skills required by the labour market
- strengthening quality through mobility and cross-border-cooperation. By dealing with the complexity of the European education systems structure, staff involved in mobility or cooperation will develop the capability to work within an international dimension, helping the Foundation in developing new organizational strategies and new pedagogical methodologies. Students will increase their European awareness and ability of recognizing new opportunities concerning their branches of study, as well as their future

employment and possible business creation. Moreover, by getting in contact with real businesses contexts and new pedagogical approaches, they will boost their professional, social and intercultural skills and employability.

- making the knowledge triangle work: linking higher education, research and business for excellence and regional development. Within the Italian higher education system, ITS adopts an innovative approach to education, strictly connected to the needs of the labour market, in particular for strategic areas of economic development. To achieve this goal, teachers and business actors play indeed a crucial role in the building, implementation and validation of effective educational models to be introduced in the Foundation curricula. This is based on a systemic cooperation and partnership with business and other stakeholders in the community, to identify the criteria needed to structure and develop effective educational contents.
- improving governance and funding. It is especially relevant the Foundation's presidency and direction tight collaboration with the international office, in order to promote and support the internationalization process and diversify funding, with the access to both public and private sources.